Permit #F00036687

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00036687 **Type of Permit:** FILMING **Release Date:** 02/11/2011

Production Company PARTIZAN ENTERTAINMENT

Insured Company Name PARTIZAN ENTERTAINMENT
Contact Phone No. 1 323-468-0123
Contact Phone No. 2
Fax 323-468-0129
Address 7083 HOLLYWOOD BL, SUITE 401
HOLLYWOOD, California 90038

Production Title PURINA

Type of Production Commercial - Standard

Producer Denny Kennedy

Director Warren Kushner

1st AD Lou Tochet

Production Manager Laurie Chapman

FilmL.A. Coordinator Naomi Kajiyama

Location Manager Jeff Smith
Primary Phone Mobile - 310-617-9147
Secondary Phone Office - 323-468-0123

Location Assistant none none
Primary Phone Office - 323-468-0123
Secondary Phone

Fees

Posting 300	$69.00
Posting 1200	$276.00
Notification Charge	$230.00
FILMLA FILM APPLICATION FEE	$625.00
LA CITY FIRE DEPARTMENT SPOT CHECK SURCHARGE	$85.00
FILMLA MONITOR FEES	$120.00

Total Permit Fee $1,405.00

Number of Locations 1

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Summary Information — Location

Permit Number	F00036687	**Location Manager**	Jeff Smith
Production Company	PARTIZAN ENTERTAINMENT	Primary Phone	Mobile - 310-617-9147
Insured Company	PARTIZAN ENTERTAINMENT	Secondary Phone	Office - 323-468-0123
Production Title	PURINA		

Location Address 14300 Greenleaf St, Sherman Oaks, CA, 91423

Location Type Private Residence

Prep Dates 2/14/2011 - 2/14/2011 07:00 - 21:00

Film Dates 2/15/2011 - 2/16/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
Equipment vehicles may park on one side of street
FilmLA Monitor required at a minimum of four hours.
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic
Number of uniformed officers listed on the permit is a minimum requirement. Permittee remains responsible for deploying a sufficient number of uniformed officers to provide traffic and crowd control to ensure the safety of the film crew and the public.

Please see attached document Partizan.Purina.36687.AL.pdf

Equipment on Location

Type	Quantity
5 or 10 ton trucks	3
Cast/Crew vehicles	40
Cube Trucks	2
Generator	1
Motor Homes	2
Stakebed Trucks	2
Vans	3

Personnel on Location

Type	Quantity
Cast	5
Crew	45
FilmL.A. Monitor(s)	1
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Interior Dialogue; Interior scenes with 2 dogs & product placements; Equipment vehicles parked overnight; FilmLA monitor required 2/15 0600-1000 hrs;

Jurisdiction **Political:** Los Angeles City - Council District 05 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

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Approvals LOS ANGELES POLICE DEPARTMENT Melissa Hernandez

Coordinator Note FilmLA monitor may be required for additional times at the discretion of FilmLA and company will be responsible for additional fees

Coordinator Note Receipt # for animal permit # R11-015896

Parking

Base Camp
Location Type : Private Parking Lot
Street : Sherman Oaks Galleria, 15301 Ventura Blvd

Crew Parking
Location Type : Private Parking Lot
Street : Sherman Oaks Galleria, 15301 Ventura Blvd

Posting "No Parking" signs B/S Greenleaf St., 14336 Greenleaf St - 14226 Greenleaf St

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Summary Information — Location

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Insured Company	PARTIZAN ENTERTAINMENT	Secondary Phone	Office - 323-468-0123
Production Title	PURINA		

W/S Stansbury Ave., Greenleaf St - South 300'

Approximate Footage	901 - 1200	**Log Number**	11115
Date(s)	2/15/2011 to 2/16/2011	**Time(s)**	07:00 to 22:00
Posting "No Parking" signs	S/S Greenleaf St., 100' in front of location 14300 Greenleaf St		
Approximate Footage	0 - 300	**Log Number**	11116
Date(s)	2/14/2011 to 2/14/2011	**Time(s)**	07:00 to 22:00

NOT A PERMIT

Appointment of Pacific Production Services
As Authorized Agent and Representative

I certify that I am a representative of Partizan Entertainment ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Pacific Production Services and it employees and agents ("PPS") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion. picture filming) and still photographic permits on behalf of Principal through FilmLA, Inc. for any city, county or through any other jurisdictions where FilmLA, Inc. operates, to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) PPS. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints PPS as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including FilmLA, Inc. and any city, county or other jurisdictions where FilmLA, Inc. operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for your purposes. The appointment may be revoked by Principal at any time in writing delivered to FilmLA, Inc., but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint PPS as agent for Principal, and based upon that authority I hereby appoint PPS as Principal's agent as set forth herein.

Date: 10/25/10

Representative's Signature

NATE YOUNG

Representative's Name (Please Print)

PRODUCTION SUPERVISOR

Representative's Title (Please Print)

Partizan Entertainment

Name of Principal (i.e. company name)
(Please Print)

7083 Hollywood Blvd, Ste 401
Hollywood, CA 90028

Principal's Mailing Address (Please Print)

(323) 468-0123

Principal's Phone Number (Please Print)

Pacific Production Services
Eric Nichols, President

NOT PERMIT